

SOLUTECH WEST LLC

**Your projects sell before ground is broken.
Your systems finally talk to each other.
Your operation never stops and your data never leaks.
Your market knows exactly who you are.**

01 MOBIK STUDIO

02 EXQUERIX

03 SOLUTECH
CLOUD SERVICE

04 CORTIJO



SOLUTECH
WEST LLC

2026

Technology should not be the bottleneck of your business

You did not start your company to fight a system that will not talk to another one, to find out on a Monday that company email was breached, to wait three weeks for a rendering you needed yesterday, or to publish content nobody in your market recognizes as their own.

The real obstacle is almost never a lack of will. It is the price of entry.

180K

USD / YEAR • COST OF ONE
SENIOR ENGINEER IN THE U.S.

WHY WE EXIST

SOLUTECH WEST LLC exists to close that gap. We are a Florida corporation operating four specialized service lines, with technical production based in Colombia. We do not sell cheap hours: we deliver fixed-scope solutions, at U.S. standards, in your own time zone, at a monthly cost your business can actually sustain.



One entity. Four capabilities.

SOLUTECH WEST LLC is a limited liability company registered in the State of Florida, headquartered in Miami. One contract, one invoice, four specialized capabilities.

Our production team — software engineers, cloud architects, BIM modelers, designers and content strategists — is based in Colombia, inside the U.S. Eastern and Central time zones. Meetings at your hour, same-day answers, none of the twelve-hour lag that makes traditional offshoring painful.

We are bilingual and bicultural by composition, not by translation software.



4

SERVICE LINES UNDER
ONE SINGLE ENTITY

0 h

OF TIME-ZONE GAP WITH
THE U.S.

2

WORKING LANGUAGES, NO
MIRROR TRANSLATION

50-65%

SAVINGS VERSUS THE
EQUIVALENT U.S. IN-
HOUSE COST



03 — MISSION

To remove the technology friction that holds growing U.S. businesses back — with a particular commitment to Hispanic-led companies — by delivering enterprise-grade engineering, design and communication through a nearshore model.

Written fixed scopes, measurable deliverables and one named person accountable for your account. Clarity is part of the service, not an upgrade.

04 — VISION

To become, by 2030, the reference technology partner across the American market: the first call a company makes when it needs to build, protect or communicate its technology.

We want “nearshore” to stop meaning cheaper and start meaning better.

PLAIN LANGUAGE
OVER JARGON

APPROACHABLE AND
RIGOROUS

VERIFIABLE
TECHNICAL QUALITY

COMPLIANCE
WITHOUT SHORTCUTS

OUTCOMES OVER
ACTIVITY



The figures that explain why we exist

34 M

SMALL AND MID-SIZED BUSINESSES OPERATING IN THE UNITED STATES

310 M

PEOPLE ACTIVE ON SOCIAL MEDIA IN THE U.S. — 93 % OF THE POPULATION — EXPOSED DAILY TO BUSINESS ADVERTISING

46 %

OF DATA BREACHES HIT ORGANIZATIONS WITH FEWER THAN 1,000 EMPLOYEES

60 %

OF SMBs THAT HAVE NOT ADOPTED AI HAVE NOBODY TO IMPLEMENT IT

73 %

OF B2B DECISION-MAKERS PREFER SHORT VIDEO OVER TECHNICAL DOCUMENTS

30 %

FASTER DELIVERY FROM FULL NEARSHORE TIME-ZONE OVERLAP

We work with American companies of every profile: general-market corporations, immigrant-founded businesses and organizations that operate in two languages at once. Most providers force a choice between U.S. standards and cultural fluency. We deliver both: engineering at U.S. standards and bilingual teams that address your market — Hispanic, general or both — with no literal translation.

Four specialized capabilities, one contracting entity. Engage one, combine several, or scale from one into another as your company grows.

01

MOBIK STUDIO

B2B MARKETING · MULTICULTURAL
CONTENT · DIGITAL POSITIONING

Marketing that actually speaks your customers' language. In-culture content, no mirror translation.

02

EXQUERIX

SOFTWARE AS A SERVICE ·
INTEGRATION · ARTIFICIAL
INTELLIGENCE

The tech department your company needs, without the payroll it cannot justify.

03

SOLUTECH CLOUD SERVICE

MANAGED INFRASTRUCTURE ·
CYBERSECURITY · IT SUPPORT

Your IT department, running while you sleep. Monitoring, support, backup and threat defense.

04

CORTIJO

VIRTUAL ARCHITECTURE · BIM
MODELING · 3D VISUALIZATION

Sell the project before you break ground. Conceptual design, modeling and photorealistic visualization for the high-end residential segment.

Marketing that actually speaks your customers' language.

A B2B digital positioning and marketing agency with one structural differentiator: we produce in-culture content for the U.S. Hispanic market and for the general American market, without the mirror translation that gives most bilingual campaigns away.

96 % of B2B buyers watch video during vendor evaluation.



WHAT WE DO

Account-based marketing (ABM) strategy

Short-form vertical video with on-screen captioning

Commercial photography and content

Professional social presence management

Paid media and campaigns measured through to opportunity

Search positioning and content built for AI summaries

WHO IT IS
FOR

B2B companies that need real pipeline,
not followers.

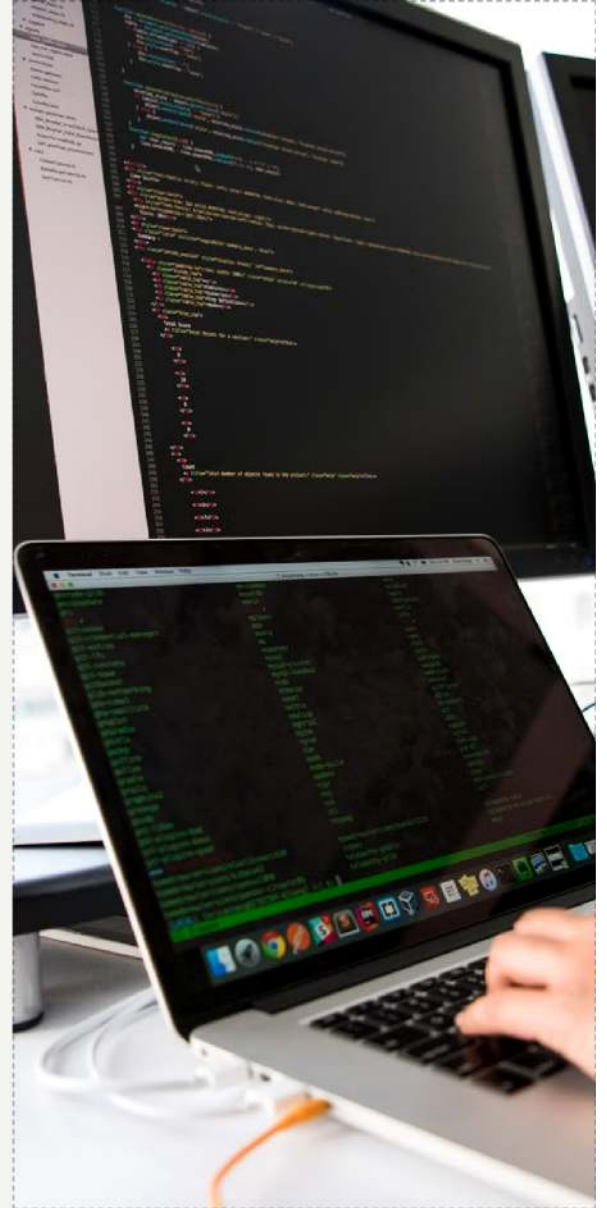
YOU RECEIVE

A monthly plan you approve before
production, and reporting on business
metrics.

The tech department your company needs, without the payroll

EXQUERIX operates as your Software Department as a Service: a full team of engineers, software architects and AI specialists, for a fraction of what one senior in-house developer costs.

Roughly 60 % of U.S. SMBs that have not adopted AI say the blocker is not conviction — it is that nobody internally knows how to implement it.



WHAT WE DO

CRM, ERP, billing and e-commerce integration through APIs

AI agents trained on your own business information

Analytics and consolidated decision dashboards

Process and workflow automation

Custom software: portals, internal tools, dashboards

Digital twins and predictive maintenance

WHO IT IS FOR

Companies from 10 to 250 employees
that have outgrown spreadsheets.

YOU RECEIVE

Source code and documentation you
own, tested environments and sprints
with demos.

Your IT department, running while you sleep

We take ownership of your company's entire technology infrastructure: monitoring, support, backups, identity, telephony and threat defense.

60 % of small businesses that suffer a serious attack close within six months. Even so, two-thirds of SMBs operate with no formal security leadership.

WHAT WE DO

Continuous remote monitoring and patch management

Bilingual help desk with committed response times

Endpoint detection and response with 24/7 monitoring

Identity hardening across M365 and Google Workspace

Backup, replication and tested business continuity

Cloud telephony with local U.S. numbers

vCISO: policy, risk and SOC 2 / HIPAA compliance



WHO IT IS FOR – Companies without structured IT, and regulated sectors: healthcare, legal, accounting, financial.

YOU RECEIVE – An SLA with explicit response times, asset inventory, monthly reporting and a quarterly roadmap.



04 — CORTIJO

Sell the project before you break ground

A virtual boutique studio for conceptual architectural design, BIM modeling and 3D visualization, focused on the U.S. high-end residential segment.

A photorealistic rendering from a U.S. studio runs \$1,500 to \$5,000 per image. That price turns visualization into a luxury instead of a sales tool.

WHAT WE DO

Conceptual design and massing studies

BIM modeling (LOD 200–400) and coordination

Photorealistic exterior and interior renderings

Virtual walkthroughs and cinematic animation

3D floor plans and real estate sales collateral

Rapid concept exploration with generative rendering

WHO IT IS FOR

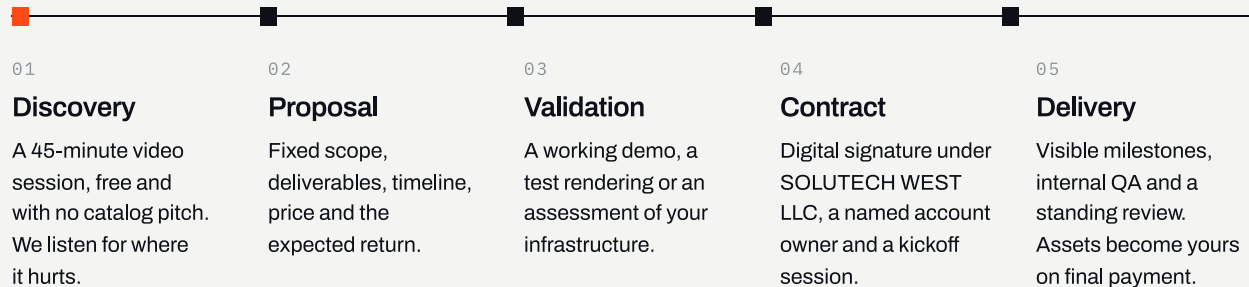
Builders, developers, architecture firms needing overflow capacity, and premium real estate agents.

YOU RECEIVE

High-resolution deliverables and source files, with revision rounds defined in the proposal.

LEGAL NOTICE: CORTIJO PROVIDES CONCEPTUAL DESIGN, MODELING AND VISUALIZATION SERVICES. IT DOES NOT ACT AS ARCHITECT OF RECORD, DOES NOT SIGN OR SEAL CONSTRUCTION DOCUMENTS, AND DOES NOT FILE PERMIT APPLICATIONS. CODE COMPLIANCE, STRUCTURAL LIABILITY AND DOCUMENT SEALING REST WITH A PROFESSIONAL LICENSED IN THE PROJECT'S STATE.

Five stages, no surprises



08 — WHAT WE REALLY SELL

Time given back to the business owner

We do not sell licenses or hours of programming. We sell an operation that flows: the order that enters the system with nobody retyping it, the invoice that goes out on its own, the backup that already ran last night, the customer who finds the company before calling the competition.

In a small company, every manual process is paid for with the time of the person who has the least of it: the owner. Automating a quote is not a technical luxury; it is hours returned to selling, to the team and to the family.

A process that used to take a whole afternoon is resolved in minutes, and infrastructure that once required hiring in-house staff is covered by a full team at a fraction of that payroll. The saving is not theoretical: it is measured in hours returned to the operation and in spend that does not repeat month after month.

That is why every proposal starts with your operation, not with our catalog: we find where time and money are lost, solve it with whichever service line fits, and leave it running.

HOURS

OF MANUAL WORK THAT STOP BEING PAID FOR EVERY WEEK

PAYROLL

YOU DO NOT HAVE TO HIRE FOR THE SAME TEAM



Request your **free** assessment

The first conversation costs nothing and commits you to nothing. In 45 minutes we can tell you honestly whether we have something to contribute or whether your problem is better solved another way.

We review your infrastructure, your digital presence or the project on your desk, and give you in writing what we found and what we would do about it.

WEBSITE	www.solutechwest.com
EMAIL	management@solutechwest.com
WHATSAPP	+1 435 328 9829
ADDRESS	2 S Biscayne Boulevard, Suite 3200 - 6949 Miami, Florida 33131 · United States
LANGUAGES	English and Spanish · U.S. Eastern business hours

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